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Phil Griffin
President of MSNBC
30 Rockefeller Plaza
New York, NY 10112

70 Million Americans Strong: Take Down Al Sharpton

Dear Mr. Griffin,

Due to the on-going violence and division being encouraged by Al Sharpton and glorified by the 'news' media particularly regarding the recent tragic slaying of NYPD officers Wenjian Liu and Rafael Ramos, beginning immediately, The United People of America created July 4, 2014 at Gettysburg, PA will enact a full-scale boycott of all of MSNBC's advertisers and Comcast. This boycott will continue until the corrective actions below are taken by 12 noon on February 7, 2015:

Al Sharpton and any other person in your employ who profit from creating confusion and disunity among Americans must be fired. On August 29, 2011, MSNBC hired Al Sharpton to host Politics Nation. It does not speak well of MSNBC that the only requirement for employment seems to be being a notorious bigot. His resume is proof that he has done nothing with his life except profit from inciting others to riot (i.e. eight innocent people died in 1995 at Jewish owned Freddie's Fashion Mart, Yankel Rosenbaum was murdered during the Crown-Heights riots in 1991, and who can forget the outrageous hoax of Tawana Brawley?). Once again, Al Sharpton has blood on his hands. At a recent protest led by Sharpton, protestors shouted, "What do we want? Dead cops!" This prejudiced sentiment is no surprise considering Sharpton is well-known for his other biased statements such as his anti-Semitic rantings during the '90s and for many years, and his customary modus operandi is to sell and profit from contrived racial division. It seems that hatred, violence and death are the end results of everything in which Sharpton is involved. His primetime slot on MSNBC has apparently wreaked havoc on the network's ratings and profits as well, and if he remains an employee of MSNBC, your network is likely to ultimately suffer the same fate as all of his previous endeavors.

MSNBC's drastic decline in viewership is not by chance; Americans are seeking factual, accurate reporting and are weary of the attempts to bully them into accepting irrelevant editorializing as 'news.' They are particularly exasperated with news networks acting as chief agitators who create problems where there were not any and pour kerosene on problems that already exist. Traditionally, the job of reporters was to accurately report the news of the day, not to cause chaos. The 'news' media has become a cynical group of ambulance chasers who incite hatred and violence to provide themselves fodder for new writing material. This nihilistic method of job security is not only a disgrace to the profession of journalism, it is one of the key catalysts in destroying our nation and the lives of many innocent people. If MSNBC wants to see a rise in their ratings and profits, they need to consider a new business model. Perhaps they could use their waning influence to revitalize real journalism. It would be a breath of fresh air and would draw a lot of attention to their network. Clearly, the current tactics are not working, and America no longer wants what you are selling.

Sincerely,

Jennifer L. Loos
National Secretary